

ANUPAMA WILSON

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OBJECTIVE

UX Designer with 4+ years of experience designing intuitive, user-centered digital products. Strong background in user research, interaction design, usability testing, and data-informed decision making. Experienced in collaborating with cross-functional teams to deliver measurable business impact.

EXPERIENCE

Senior Design Engineer

Cambium Networks

Feb 2026- Present

Bengaluru, India

- Designed end-to-end UX for complex enterprise networking workflows across cnMaestro, simplifying device provisioning, installation, configuration, and network management through user flows, high-fidelity designs, and interactive prototypes.
- Designed Ask, an agentic AI product expert for Cambium, transforming fragmented product and technical knowledge into a trustworthy conversational experience with grounded answers, source citations, and workflows for product research, troubleshooting, compatibility, and technical decision-making.
- Partnered closely with Product Managers, Solution Architects, and Engineering teams to define product requirements, validate design decisions, and deliver scalable solutions while maintaining consistency with the design system and accessibility standards.

Design Associate

Preplaced Education Private Ltd.

July 2025- Feb 2026

Bengaluru, India

- Created the Mentorship Curriculum system (goals, topics, projects), enabling structured mentor plans and driving a in long-term mentorship purchases.
- Drove UX strategy, experimentation, and quality standards across product verticals by working closely with Eng, PM, Ops, and Growth teams.
- Identified friction through heatmaps and funnel analysis and redesigned onboarding, reducing signup drop-off by 23%.

Design Engineer

Friday Media Group

Oct 2022- July 2025

Bengaluru, India

- Improved user experience by translating user needs and research insights into intuitive interaction flows, wire frames, and high-fidelity designs that balanced usability with technical feasibility.
- Bridged design and development by collaborating closely with engineers and product stakeholders to ensure seamless design handoff, consistency in implementation, and efficient iteration cycles.
- Contributed to product quality and adoption by validating design decisions through usability testing, feedback analysis, and iterative refinements, leading to clearer workflows and improved user satisfaction.

SKILLS

Design Skills

Agentic AI Design, Interaction Design, Systems Thinking, UX Strategy, User Research, Usability Testing, Design System, Prototyping.

Tools & Technologies

Figma, VS Code, Git/Github, HTML/CSS, Javascript/React, Claude Code

EDUCATION

Design Degree , IxDF - The Interaction Design Foundation	2024 - 2025
Achievements: Outstanding Learner Award	
Relevant Coursework: User-centered Design, Design Thinking, User Research	
Master of Computer Application , Mahatma Gandhi University	2020 - 2022
Achievements: CGPA 9.2, University 6th Rank holder	
Relevant Coursework: Python, Big Data, ML, Cloud Computing, Agile Software Engineering.	
Bachelor of Computer Application , Mahatma Gandhi University	2016 - 2019
Achievements: CGPA 8.1	
Relevant Coursework: SDLC, Software Testing, Java, PHP, Computer Networks.	

LICENSES & CERTIFICATIONS

Google UX Design Certificate , Google	2024 - 2025
Human-Computer Interaction: The Foundations of UX Design , IxDF	2024 - 2025

PROJECTS

Ask - Agentic Product Expert
Agentic AI product experience that helps enterprise teams find trustworthy product, technical, and troubleshooting knowledge across fragmented sources. (Read more)
60GHz Installer - Field Installation Workflow
Enterprise installation workflow that connected field installers with network operators, simplifying device provisioning and reducing manual, error-prone installation processes. (Read more)
Mentorship Curriculum Builder
Mentorship Plan Builder that helped mentors turn trial sessions into structured, long-term mentorships. (Read more)